



# Red Maple Media

*"Where Canadians are getting I.T. done"*



## Our Company

Red Maple Media Inc. is a Canadian owned and operated software development and marketing agency, with headquarters in Victoria, Canada. We provide business and technology consulting, internet marketing, software development and remote IT staffing services to a growing list of global clients.

## Our Services

Our services include, but are not limited to: custom software programming, web design, internet marketing, project management, graphic and print design, enterprise hosting, content management system development, copy writing, search engine optimization, corporate branding, and software product maintenance.

## Our Team

As a veteran group of experienced and highly trained business and technology consultants, our remote teams provide IT staffing services and technology consulting. We collaborate online to successfully complete complex software projects for global clients, in a wide range of industries including health care, education, and finance.

## What we believe at Red Maple Media



Red Maple Media believes in using technology to advance the strategic *business* goals of its clients.

We believe that technology alone does not build competitive advantage, but when technology is applied to solve problems and drive business solutions - that's when it has real value.

We believe that when our client's business strategy is supported by an appropriate technology, their business will succeed and grow.

## What our clients think

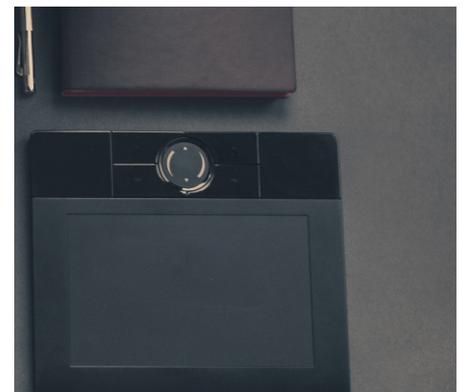
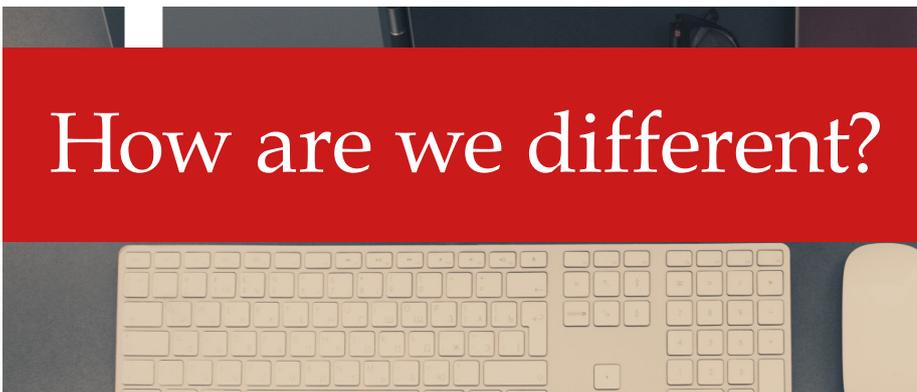
*"I was extremely happy with the work that Red Maple Media did for our organization. The consultants were professional, were responsive to our needs and always delivered a high calibre of work within established deadlines."*

**Susanne Thiessen, Indigenous Governance Programs,  
-University of Victoria**

24/7 Sales & Support      [Info@RedMapleMedia.com](mailto:Info@RedMapleMedia.com)

1-800-710-8629 (Toll-free)

  
**Red Maple Media**  
*"Where Canadians are getting I.T. done"*



### Experienced Professionals

Our project teams include only the most talented and senior-level computer professionals. We have a rigorous hiring process, and only hire the most experienced and proven resources.

When our clients trust us with their most precious digital assets, we want them to be confident that our programmers, project managers, graphic designers, business analysts and product managers are established industry leading professionals. We pride ourselves on quality, and quality takes experience.

### Remote Teams

Our company is a new breed of company that is purely remote. While our company has a global headquarters in Canada, our project team members all telecommute from distributed branch offices around the world.

Our clients benefit from this organizational structure in numerous ways, but primarily with cost savings. As we significantly reduce our overhead expenses, by avoiding unnecessary office rent, we can pass these savings on to our clients, while still providing high quality software solutions.

### Agile Development

Since inception, our company has adopted an "Agile Methodology". Agile software development is a group of software development methods based on iterative and incremental development, where requirements and solutions evolve through collaboration between self-organizing, cross-functional teams.

Our clients benefit from this approach, as they see value and return-on-investment earlier in a project, and can also provide timely feedback that ensures that business goals are attained quicker than with traditional software development approaches.

**What services do we provide?**

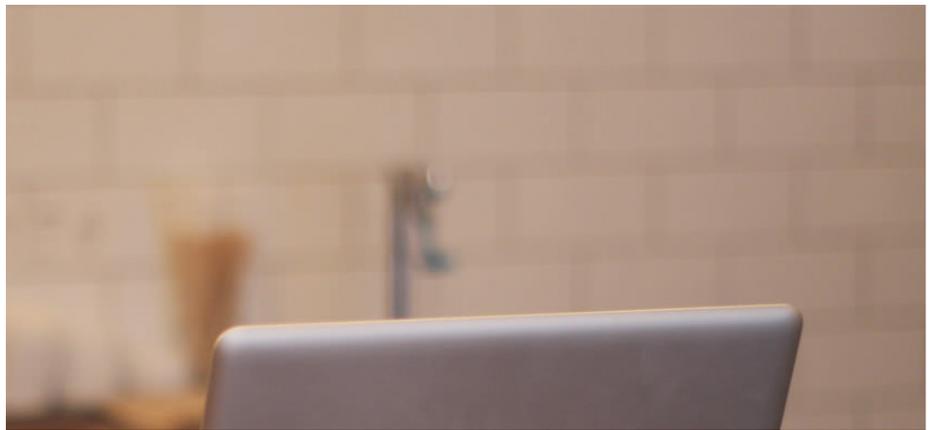


- \* Custom Software Solutions
- \* Product Maintenance
- \* Web Design
- \* Internet Marketing
- \* Enterprise Hosting
- \* Graphic / Print Design
- \* Search Engine Optimization
- \* Content Management Systems
- \* Branding / Logo Design
- \* Content Creation

**What our clients think**

*"Wow Red Maple Media. Since you did our web optimization, traffic to our site has greatly increased and we're much higher on the search engines now because of it. Thanks!"*

**Corina Rothlisberger, VP Operations**  
-FunctionFox Systems



# What industry experience do we have?



## Private Industry

Having completed projects for large national and multi-national corporations, our business and technology consultants have valuable private sector experience in education, technology, health care, insurance, gaming, and finance.

This private industry experience has taught our team members how to deal with tight budgets, tighter schedules, and adapting quickly to unforeseen change. We work fast and efficiently.

## Public Industry

Our business and technology consultants have also completed important work for the public sector. For example, working for the provincial governments in Canada. This experience has prepared our team well for the unique challenges that are present when working with public sector organizations.

As a proudly Canadian company, and are most proud when supporting our public servants.

## Non-profit organizations

Our consultants have also successfully completed work for non-profit organizations in health care. Non-profit organizations can have unique challenges, like limited budgets and therefore a reliance on open source software. We enjoy showing these organizations how new technologies can remain affordable, and how these tools can help to achieve their business goals.

**We are experienced in many industries**

<b>Private Sector</b>	<b>Public Sector</b>	<b>Non-Profit Sector</b>
* Education	* Education	* Health care
* Health care	* Health care	
* Technology	* Government	
* Gaming		
* Finance		
* Retail		
* Advertising		

**What our clients think**

*"Julian Barabas (of Red Maple Media) was an excellent Systems Analyst and strong contributor to the team's success. Self-motivated and innovative, he took on projects with a disciplined approach, reliably delivering what was required when it was required with the added bonus of good customer skills and rapport."*

**Aneita Strauss PMP, MCPM,  
Director of Enterprise Systems  
-Royal Roads University**



# Why work with us?



## High Quality

Red Maple Media prides itself on delivering the highest quality products. With our "Agile Development" approach, we elicit early feedback from our clients, thereby ensuring we deliver exactly what they need to help their business be successful. We are committed to providing a measurable return-on-investment.

## Full Service

Our network of project managers, business analysts, programmers, graphic artists, web designers, marketers, copywriters and product managers allow us to provide a full suite of business and technical services. We can handle all aspects of your project, no matter how diverse your project requirements.

## Lasting Partnership

Our clients are our "partners" in the life-long quest for business success. As a proud Canadian company, we enjoy creating long-term partnerships with our clients that bring mutual and beneficial value to both parties. We want to leave a lasting legacy for future generations, while also contributing to Canada's GDP.

**Top 3 Reasons We Beat The Competition**

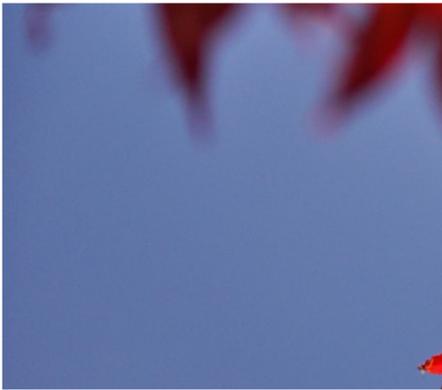
- 1. Less Expensive**  
With our distributed organizational structure we save significant time and money. These savings are passed onto our clients. We can do more, for less.
- 2. Higher Quality**  
With years of professional experience in multiple industries, we know exactly what we are doing and can therefore provide higher quality products. We also take quality assurance testing seriously, and always deliver low defect products.
- 3. Faster To Market**  
Our project managers are certified, and trained to bring the highest level of project management to each project. This results in shorter duration projects and a quick time to market.

**What our clients think**

*"I have had the pleasure of working with Julian Barabas [of Red Maple Media] on a complex system development project with ImpactBC. He worked with the leadership of the organization to establish the scope and schedule of the project. His experience with content management system was instrumental in creating a vision and final solution for the client. His ability to listen and analyze needs of stakeholders was a key element to the success of the project."*

**Amir Rasheed,  
Project Director  
-Impact BC**

24/7 Sales & Support    [Info@RedMapleMedia.com](mailto:Info@RedMapleMedia.com)  
**1-800-710-8629 (Toll-free)**



# Where to start?



## Submit Your Requirements

If you have a high-level vision of the business problem you want to solve, then our senior business analysts can help you refine your business requirements into the technical specifications that our development team use to guide engineering. Whether the required solution is a new product, product component, or marketing strategy - we have the industry experience to help you realize your strategic vision.

## Schedule a Free Consultation

We enjoy talking to passionate entrepreneurs, so please contact us for your **free phone consultation**. By talking to us in person, we can document your project's business requirements, suggest a high-level solution, put together a statement of work and estimate, and then schedule your project. Start the conversation by visiting: <http://redmaplemedia.com/start-your-project> or calling us at 1-800-710-8629 (Toll-free)

## Join Our Network

Whether you are a prospective client wanting to learn more about our company, or a talented software developer looking for engaging work, we encourage you to connect with us on your preferred network ([Linked In](#), [Facebook](#), [Twitter](#), or [Google+](#)). You can also visit our website to [sign up](#) for our quarterly newsletter.

**Where can you learn more about us?**



Visit [www.RedMapleMedia.com](http://www.RedMapleMedia.com) to view our recent projects portfolio, [sign up for our quarterly newsletter](#), and learn more about our team and development services. If you have any questions or comments - we would like to hear from you. We want to help you with business and technology consulting, and would like to partner with you on your next project.

**What our clients think**

*"Julian Barabas [of Red Maple Media] has a strong intuitive business sense and is a great guy to work with. I often looked to him as someone who understood what I meant - meaning, unlike some many of his IT colleagues, he is a good listener and has a good sense of client needs and, most importantly, knows how to turn that into solid business recommendations."*

**Phil Saunders MA (Journalism),  
Communications Officer  
-RoyalRoads University**

24/7 Sales & Support    [Info@RedMapleMedia.com](mailto:Info@RedMapleMedia.com)  
**1-800-710-8629 (Toll-free)**